



No. 1-1/2014-R&C [CFA]

Dated 12 -02-2015

Circular R&C-CFA No. 93/14-15

Subject: Introduction of promotional scheme to waive off 50% and 100% Installation charges for new landline and broadband customers in Gujarat Telecom Circle - reg.

1. CGMT Gujarat Circle may kindly refer to his office proposal letter No. Mktg-CFA/CFA Committee/14-15/67 dated 30.01.2015 seeking approval for promotional scheme to waive off 50% and 100% Installation charges for new landline and broadband customers in Gujarat Telecom Circle.
2. The proposal has been examined in this office and the competent authority has decided **“to introduce following promotional schemes for a period upto 31-03-2015 in Gujarat Telecom circle only:-**
 - (a) *To waive off 50% Installation charges for new Landline and Broadband connections in Gujarat Telecom Circle as detailed below:-*
 - (i) *Discount of 50% on installation charges for new Landline connections in urban area (i.e. Rs. 375/- instead of Rs. 750/-)*
 - (ii) *Discount of 50% on installation charges for new Landline connections in rural area (i.e. Rs.275/- instead of Rs. 550/-)*
 - (iii) *Discount of 50% on installation charges for new Broadband connections (i.e. Rs. 125/- instead of Rs. 250/-)*
 - (b) *To waive off 100% Installation charges for new Landline/ Broadband/ Landline+Broadband connections registered with annual/two years/three years payment option in Gujarat Telecom Circle*
3. **The circle will ensure to comply with all regulatory mechanism.**
4. All other terms and conditions shall remain unchanged.
5. These instructions shall be **applicable w.e.f. 13-02-2015 in Gujarat Circle only on promotional basis for a period upto 31-03-2015.**
6. This circular is issued based on the approval of Competent Authority in Broadband cell file No. 64-133/2014/Tariff/Pt.1. For any queries/clarification in this regard, matter may be taken up with Broadband Section, BSNL Corporate Office, Janpath, New Delhi-110001 (Tel. No. 011-23322064 and Fax No. 011-23734052).

AGM (T&C)-CFA

To

The CGMT, Gujarat Telecom Circle Ahmadabad.

Copy for information to: -

1. CMD, BSNL.
2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
3. Executive Director (Finance/CA/NB/CN), BSNL.
4. PGM (Regulation), BSNL, CO, New Delhi
5. All PGMs / GMs - CFA, CO BSNL.
6. GM (Marketing), CO BSNL, for adequate publicity and marketing of the service.
7. GM (IT), CO BSNL – for placement on BSNL Website.
8. GM (NWP-BB)-CFA, CO BSNL w.r.t case mark: 64-133/2014/Tariff/Pt.1 carrying the approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding website updation.
9. AD OL for Hindi version
10. CGM (ITPC), Pune for necessary changes in CDR/billing systems.
11. CGM (BBNW), BSNL, CTS Compound, Netaji Nagar, New Delhi-23.
12. GM(BBNW), Bangalore NOC, East Telephone Exchange Building, Lazar Road, Near Bangalore east Rly Station Bangalore.
13. Director General P&T audit, Shyam Nath Marg, Near Old Secretariat, Delhi-110 054.
14. Secretary, TRAI-for information pleases.
15. Guard File.

DM (T&C) CFA